ORDER

Orders	Order / Rev:	108089	_	
	Alt Order #:	06866082	_	
	Product Desc:	OBAMA 60S	_	HD
	Estimate:	2175	_	KSNV
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/22/12 / 10/22/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	<u> </u>	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date # Spots		Gross Amount	Net Amount		
10/01/12	10/28/12	19	\$52,850.00	\$44,922.50		
10/29/12	10/29/12	1	\$900.00	\$765.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$52,850.00	\$44,922.50	0.00
November 2012	1	\$900.00	\$765.00	0.00
Totals	20	\$53,750.00	\$45,687.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	25%	\$53,750.00		
Market	100%	\$215,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$53,750.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$53,750.00
KTUD	2%	\$4,300.00
KVVU	17%	\$36,550.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$12,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/\	/Va G M	5-6a	MTWTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
	M-F 5-6a WakeUp w/Wagners												
	WAKE (JP WITH T	HE WAGN	NERS									
	Star	rt Date E	End Date	Weekdays Spo	ots/Week	Rate I	Rating						

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KSNV

Order / Rev: 108089

D89 Advertiser:

r: Obama for America

Alt Order #: 06866082

Product Desc: OBAMA 60S

Flight Dates: 10/23/12 - 10/29/12

Estimate: 2175

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ιn Amount KSNV 10/23/12 10/29/12 MTWTF-\$900.00 M-F 5-6a WakeUp w/Wa@M 5-6a 1:00 \$900.001 0.00 NM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/29/12 MTWTF-0.00 Week: 10/23/12 \$900.00 KSNV 10/23/12 10/29/12 M-F 6-7a WakeUp w/Wa@M MTWTF--\$1,400,001 0.00 NM 6-7a 1:00 \$1,400.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays **End Date** Start Date Spots/Week Rate Rating 10/29/12 MTWTF--\$1,400.00 Week: 10/23/12 0.00 MTWTF--E 3 KSNV 10/23/12 10/29/12 658a-9am 1:00 0.00 NM **Today Show** CM 2 \$1,800.001 2 \$3,600.00 Today Show TODAY SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF-Week: 10/23/12 10/29/12 2 \$1,800.00 0.00 E 4 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM ---S-1:00 \$700.001 0.00 NM 6a-7a 1 \$700.00 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---S-\$700.00 0.00 E 5 KSNV 10/27/12 10/27/12 Saturday Today ---S-1:00 1 \$1,250.001 CM 7a-9am 0.00 NM \$1,250.00 Saturday Today SATURDAY TODAY Spots/Week Start Date **End Date** Weekdays Rate Rating ---S Week: 10/22/12 10/28/12 \$1,250.00 0.00 E 6 KSNV 10/28/12 10/28/12 Sunday Today CM ----S 1:00 1 \$1,500.001 0.00 NM \$1,500.00 7a-8am Sunday Today TODAY ON SUNDAY Weekdays Spots/Week Rating Start Date **End Date** Rate 10/28/12 \$1,500.00 0.00 Week: 10/22/12 M-F Today Show III 4th 16M MTWTF--KSNV 10/23/12 10/29/12 1:00 \$650.001 0.00 NM \$650.00 10am-11am 1 Today 4th Hour TODAY SHOW III Start Date End Date Spots/Week Weekdays Rate Rating MTWTF-10/29/12 Week: 10/23/12 \$650.00 0.00 KSNV 10/23/12 10/29/12 Rachael Ray CM 11am-12pm MTWTF--1:00 \$650.001 0.00 NM \$650.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/23/12 10/29/12 MTWTF--\$650.00 0.00 KSNV 10/23/12 10/29/12 СМ MTWTF--1:00 \$850.00 1 0.00 NM Days of our Lives 1258p-2pm \$850.00 1 Days of our Lives DAYS OF OUR LIVES Weekdays Spots/Week Rating Start Date **End Date** Rate MTWTF-Week: 10/23/12 10/29/12 \$850.00 0.00 E 10 KSNV 10/23/12 10/29/12 The Doctors CM 2pm-3pm MTWTF--1:00 1 \$650.001 0.00 NM \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 \$650.00 0.00 E11 KSNV 10/23/12 10/29/12 Dr. Phil CM MTWTF--1:00 1 \$900.001 0.00 NM \$900.00 3-4p Dr Phil DR. PHIL Wee<u>kdays</u> Rating Start Date **End Date** Spots/Week Rate MTWTF-Week: 10/23/12 10/29/12 \$900.00 0.00 MTWTF--E12 KSNV 10/23/12 10/29/12 M-F Early News 1:00 \$2,400.001 0.00 NM CM 5-630p \$2,400.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/29/12 \$2,400.00 Week: 10/23/12 0.00 E13 KSNV 10/25/12 10/25/12 \$6,400.001 CM 9-10pm 1:00 0.00 NM \$6,400.00

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KSNV

Order / Rev: 108089

10/23/12 - 10/29/12

Advertiser: Obama for America

Alt Order #:

Week: 10/22/12

10/28/12

----S-

Flight Dates:

06866082

Product Desc: **OBAMA 60S**

Estimate:

2175

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Thurs PR 9-10p Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT Start Date Weekdays Spots/Week **End Date** Rate Rating - - - T- - -Week: 10/22/12 10/28/12 \$6,400.00 0.00 E 14 KSNV 10/26/12 10/26/12 Fri PR 9-10p СМ 9-10pm ---F--1:00 \$5,200.001 0.00 NM \$5,200.00 Friday Prime 9-10pm GRIMM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---F--\$5,200.00 0.00 E 15 KSNV 10/27/12 10/27/12 Sat PR 8-9p СМ 8-9pm ---S-1:00 1 \$2,400.001 0.00 NM \$2,400.00 Saturday Prime 8-9pm **ENCORE** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 0.00 \$2,400.00 E16 KSNV 10/28/12 10/28/12 NFL Football 1 \$20,000.00 1 0.00 NM CM 1P-9PM ----S 1:00 \$20,000.00 NFL Football SNF Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 1\$20,000.00 0.00 E 17 KSNV 10/23/12 10/29/12 The Tonight Show CM 1135p-1236a MTWTF--1:00 1 \$1,000.001 0.00 NM \$1,000.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO **End Date** Rating Start Date Weekdays Spots/Week Rate 10/29/12 MTWTF--Week: 10/23/12 1 \$1,000.00 0.00 E 18 KSNV 10/23/12 10/29/12 Late Night w/Fallon СМ 1236a-136am MTWTF--1:00 \$500.001 0.00 NM \$500.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Weekdays **End Date** Spots/Week Rating Start Date Rate Week: 10/23/12 10/29/12 MTWTF--\$500.00 0.00 E 19 KSNV 10/27/12 10/27/12 СМ 1130pm-1:02am ----S-Saturday Night Live 1:00 1 \$2,800.001 0.00 NM \$2,800.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Weekdays Spots/Week Rating Rate

\$2,800.00

0.00

Totals 20 \$53,750.00